

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

ADVL.D. No. PMMAR/11236-D4 - Job No. M55744 - "Sitting Bull" - 9³/₄" x 11¹/₈" - Page - 4/c Bleed - Small National - 1997


Printed in U.S.A.

A man in a cowboy hat and denim jacket sits on a wooden log, holding a cigarette. A coiled lasso is draped over his lap. The background is a warm, reddish-orange sky. The word "Marlboro" is written vertically in large red letters on the left.

Marlboro

© Philip Morris Inc. 1997

100 mg "tar," 11 mg nicotine av. per cigarette by FTC method.

 **Marlboro**

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



2061140277